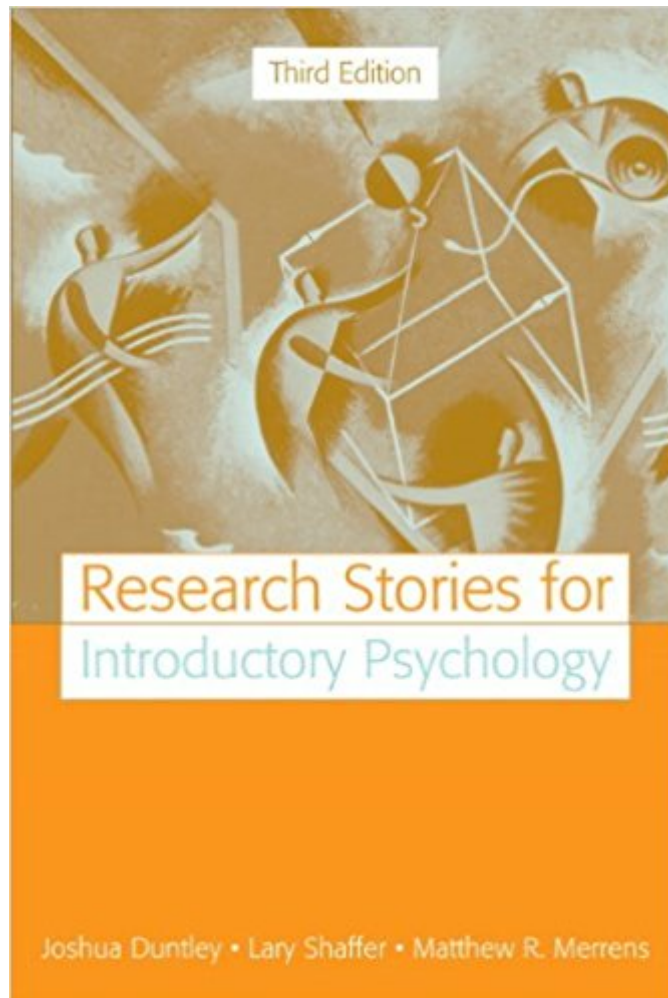




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Research Stories For Introductory Psychology (3rd Edition)



Synopsis

This is a unique collection of readings, retelling stories of 32 research studies in the field of psychology. In order to think critically, you need to know that the findings of psychology are tightly laced to the methods. It is with this premise that *Research Stories for Introductory Psychology* begins. The unique collection of readings retells stories of key research that explain the very foundation of the discipline. Chapters are organized to correspond with those of nearly every introductory text, making it a strong supplemental text. *Research Stories for Introductory Psychology* can also be used in place of a more traditional book or in conjunction with additional paperback books.

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Customer Reviews

In order to think critically, students need to know that the findings of psychology are tightly laced to the methods. It is with this premise that *Research Stories for Introductory Psychology* begins. The unique collection of readings retells 32 stories of key research that explain the very foundation of the discipline. Chapters are organized to correspond with those of nearly every introductory text, making it an ideal supplemental text. *Research Stories for Introductory Psychology* can also be used in place of a more traditional book or in conjunction with additional paperbacks. Thirty-two research stories range from *“Yoking Smoking”* to *“Going to Pot”*; from *“Who’s Afraid of the Big Bad Ad?”* to *“Does TV Violence Sell?”*; from *“I Think I Can, I Think I Can”* to *“You’re Driving Me Crazy.”* Discussion of methods behind each study encourages critical thinking about key

concepts. Retelling of complex contemporary research in a simplified form is the first step in teaching the skills required for understanding current professional journal articles in psychology. Up-to-date research allows students to see the current state of psychology. Several classic studies illustrate important historical roots, but the text focuses on information from the last decade. New topics in this edition include: the outcomes of children of gay parents; the influence of context on homogeneity and heterogeneity biases; the relationship between self-esteem and aggression; and the effectiveness of token economies.Ã Â

The cover came completely ripped off. Would have expected something a little better quality.

I needed this book for my Introductory Psychology class and I was able to get it for a good price, used, and in good condition. It arrived on time and I am satisfied.

Came as scheduled and book is as described. Probably the best "textbook" ever. Its not boring and the chapters are short so it is very readable.

Is a good book

I was not a psych major. My BA is in Creative Writing. At first glance I dreaded cracking this book open. However I LOVED it. The stories and experiments conducted were so interesting. I actually read unassigned pages for fun.

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